



Control **EXPERT DAYS** 2026

Exclusive Meeting of Experts
in Industrial Quality Assurance




**experts
meet
experts**

 **20.+21. May 2026**  **Stuttgart**

**QA Innovations in a Nutshell -
Live at the Exhibition and on Stage**

 **Visitor Information**

 control-messe.de/control-expertdays/en  

Organiser:  P. E. SCHALL GmbH & Co. KG  +49(0)7025 9206-0  control-expertdays@schall-messen.de



Control Expert Days 2026 - Your compact update for quality assurance with business relevance

Industrial quality assurance is facing profound change: digitalisation, automation, AI-supported testing systems and new regulatory requirements are bringing about lasting changes to processes, technologies and decision-making structures.

Control Expert Days 2026 offers trade visitors a focused interim format to the world's leading trade fair Control 2027 – with a clear focus on **economically viable QA solutions** and immediate practical relevance. A structured exhibition, a technically curated stage programme and targeted networking formats provide a compact QA market update, enable intensive expert exchange on an equal footing and create solid decision-making support – **efficiently bundled** in hall 9 of the Stuttgart Exhibition Centre.

2 days in the city centre:
conveniently located
with unique international,
national and regional
transport connections

2 days added value through
knowledge transfer with a
focus on efficiency and benefits

2 days exclusive meeting of
experts from the QA industry

2 days business,
communication and
networking at the highest level

2 days industry news
and top technologies in
a nutshell to the point

Nomenclature (short survey)

- Measuring technology
- Material testing
- Analytical apparatus
- Optoelectronics
- QA systems / service

Openings Hours

Wednesday, 20th and
Thursday, 21st May 2026
9 a.m. to 5 p.m.



[Download Nomenclature](#)

4+1

**Reasons to experience
Control-Expert Days live!**

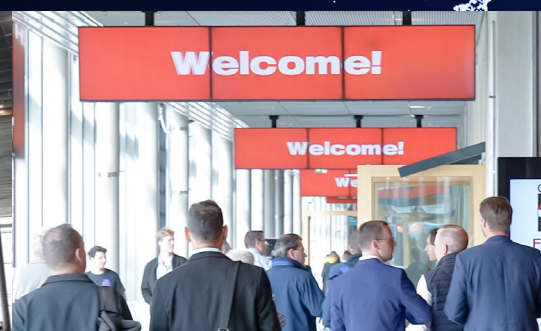
Key Topics

Day 1 - 20 May 2026

“Sustainability through Quality Assurance”

Day 2 - 21 May 2026

“AI in Quality Assurance: Where do We Stand?”





Outstanding Expertise in Compact Format: Stage Agenda for Control Expert Days

A compact, precisely aligned specialist programme that provides inspiration, imparts practical knowledge and promotes an active exchange amongst experts. Moderated on stage and curated in the networking area by the editors-in-chief of two leading media companies in the QA industry, it promises in-depth content, professional relevance and up-to-date topics.

20 May 2026 - Theme Day “Sustainability through Quality Assurance”

Moderated and curated by
Wolfgang Kräußlich, editor-in-chief
of QZ (Hanser Publishing).



Numerous quality assurance measures have a direct impact on error prevention, waste reduction, process efficiency, resource conservation and overall cost savings. They contribute directly to sustainable production and economic activity, and are vitally important for maintaining one's competitive edge.



21 May 2026 - Theme Day “AI in Quality Assurance: Where do We Stand?”

Moderated and curated by
Dr.-Ing. Peter Ebert, editor-in-chief
of inVISION (TEDO Publishing).



Industry experts discuss which AI tools are being used, what improvements they bring, and what potential can still be expected from their application. This allows QS trade fair visitors to bring themselves up to speed on the latest developments in a compact, concise and highly efficient manner, enabling them to reap the benefits in their everyday work.



Agenda

Opening - Greeting and Kick-Off

The day begins with a professional and personal welcome.

9 a.m.

Keynote Speech - Focus on Sustainability and AI

Keynote speech on the respective theme-day topic. An outstanding guest speaker sets the thematic tone for the day's respective topic and provides valuable perspectives.

9.10 to 9.35 a.m.

Technical Presentations - Part 1

Four company presentations showcase actual application examples, innovations and solutions from the field of quality assurance. These time slots offer companies an exclusive platform for positioning themselves.

10 a.m. to 12 noon

Technical Presentations - Part 2

Four further presentations based on actual practice focusing on innovations, system solutions and real added value for users.

1 to 3 p.m.

Control-Expert Days Talk - Panel Discussion

Moderated discussion format with experts from business, science and industrial practice, targeted at achieving an in-depth, and at the same time practically relevant exchange on an equal footing.

3 to 4 p.m.

Get Together

4 to 5 p.m.

 [To the event programme](#)





That's why the industry relies on the Control-Expert Days!

Voices from the industry show how diverse the perspectives on the future of QA, auditing and digital manufacturing are. Leading experts and technology providers share their assessments and expectations at the Control Expert Days. Further industry voices, background information and complete statements can be found on the event website and LinkedIn.

 [To the event website](#)

 [LinkedIn](#)



“Especially in economically challenging times, the high-calibre and focused QA decision-makers’ meeting provides new impetus and highlights forward-looking approaches in application, trends and research. In direct exchanges on an equal footing, QA experts discuss current industry knowledge and technological innovations in a neutral and technically sound manner – a clear added value for suppliers and users.”

Bettina Schall, Managing Director of trade fair organiser P. E. Schall



“Control in Stuttgart has been shaping the industry for decades as the world’s leading trade fair for measurement technology and quality assurance and will take place every two years in future. Control Expert Days 2026 will bridge the gap with a compact format combining a symposium and exhibition: current specialist presentations, innovations in measurement technology and software, and efficient, concentrated exchange between manufacturers and users. The aim is to create a focused, economically strong platform with high innovation and practical benefits.”

Dr.-Ing. habil. Ralf Christoph, Managing Director of Werth Messtechnik GmbH

 [Full quote here](#)



“For us, quality management is an integral part of the digital shop floor: networked CAQ, MES and energy monitoring make quality a driver for efficiency and sustainability. AI-supported assistance systems and the linking of energy, emission and production data create transparent, sustainable value creation. The Control Expert Days offer the perfect setting to rethink quality in digital manufacturing – networked, intelligent and practical. Quality that shapes the future – on a shop floor that thinks for itself. Let’s talk about it.”

Jörg von Ploetz, CEO, Böhme & Weihs Systemtechnik GmbH & Co. KG

 [Full quote here](#)



“As an industrial hotspot, Stuttgart offers the ideal setting for intensive exchange between companies, decision-makers and audit managers. Control Expert Days create space for practical discussions and the further development of digital audit processes. We use this format to contribute our expertise in the digitalisation of audits: digital workflows transform audits from an inspection process into an effective management tool. As an integral part of modern audit processes, AI supports efficient workflows, informed decisions and measurable sustainability.”

Alexander Stoffers, CEO, nextAudit GmbH

 [Full quote here](#)



“The great popularity and interest in new technologies has always been clearly noticeable at Control. The Control Expert Days now create space for even more intensive exchange – even with interested parties who have not yet had any contact with audit software such as cluetec Audit. We particularly value the openness of trade visitors who consciously take time away from their day-to-day business to seek out new ideas. The compact, two-day format with concentrated expertise, short distances and intensive networking offers the ideal platform for picking up on trends and actively shaping the industry.”

Titus Krauss, Head of Marketing & Sales, cluetec GmbH

 [Full quote here](#)



Tickets & Travel Connections

Control Expert Days is an add-on format to Control, the international trade fair for quality assurance, which will take place every two years in future. With this new, exclusive expert meeting, which will also take place every two years alternating with the trade fair, market participants will have the opportunity to maintain a permanent annual presence in the field of quality assurance under the umbrella of Control at a prime location.

Venue

Landesmesse Stuttgart, Messepiazza 1, D - 70629 Stuttgart

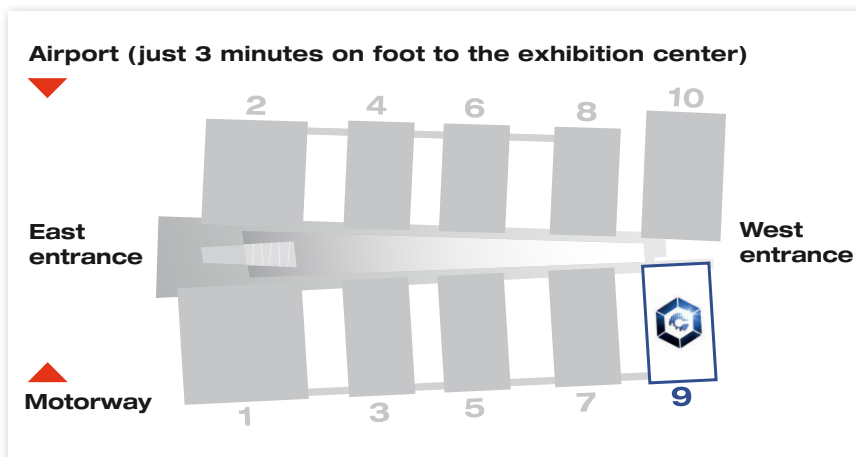
Admission Prices

Day pass: €25 Discount day pass: €18

Numerous exhibitors cordially invite you to request **ticket codes in the showrooms** which can be found in the exhibitor list! This is the ideal way for exhibitors and expert visitors to start a dialogue with each other.

[To the Exhibitor List](#)

Hall Overview



Travelling to Control-Expert Days at the High-Tech Venue in Stuttgart - at the Heart of Europe

With favourable travel connections, the trade fair grounds in Stuttgart are centrally located at the middle of one of Europe's strongest and most innovative economic regions. Direct connections to Stuttgart International Airport ensure an efficient, time-saving trade fair visit.

Detailed information concerning the traffic infrastructure and complete parking information is available here:

[Travel to the Stuttgart Exhibition Centre](#)

Hotel Reservations / Accommodation

Stuttgarter Marketing GmbH 49 (0) 711 2228-100 www.stuttgart-tourist.de/en

