



QA-EXPERT DAYS 2026

powered by Control

**Exclusive Meeting of Experts
in Industrial Quality Assurance**

**experts
meet
experts**



20.+21. May 2026






Stuttgart

#QA-ExpertDays #NextLevelQA



control-messe.com/qa-expertdays



Organiser:  **P. E. SCHALL GmbH & Co. KG**  **+49(0)7025 9206-0**  **qa-expertdays@schall-messen.de**



QA Industry Highlights in a Nutshell

2026 QA-Expert Days: Exclusive Meeting of the Experts for the QA Sector

A new event format, namely the “QA-Expert Days”, will kick off a new industry highlight for all quality assurance experts in 2026. The first edition of this two-day event will present technical expertise and industry innovations in a compact format in Stuttgart on the 20th and the 21st of May, 2026. The 2026 QA-Expert Days will serve as a **platform for work and discussion** for all **industry players**, offering suppliers and users the unique opportunity of sharing in-depth expert knowledge within specialist circles and presenting cutting-edge technologies. Participants at the 2026 QA-Expert Days will benefit from direct, exclusive business exchanges during talks, discussions and best practice presentations. An accompanying exhibition will round out the 2026 QA-Expert Days.

**Exclusive
expert summit**

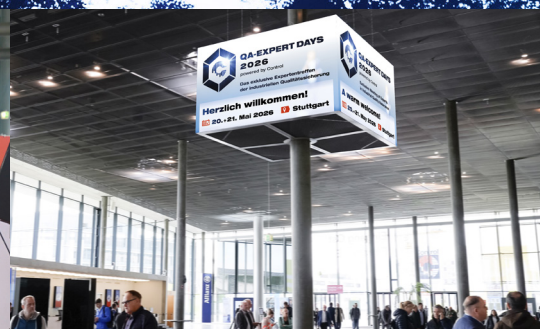
**Efficient, 2-day
knowledge transfer**

At high-tech venue Stuttgart

**Flexible participation options:
Individual booth location or QA Complete Package**

**Focus on ground-
breaking trends**

**Added value thanks to
outstanding presentation
programme + networking area**





2026 QA-Expert Days with Significant Added Value for All Participants

Highly Efficient Decision-Makers' Meeting with Strong Benefits






The 2026 QA-Expert Days are the ideal professional forum for presenting industry knowledge and technological innovations in a concentrated, compact and streamlined manner. The event **serves as a valuable addition** to the globally established **Control brand**. Attention is focused on added value for suppliers as well as users: the transfer of knowledge and the establishment of business contacts by means of lectures, talks, discussions, networking, presentations and best practice examples.

Advantages for All Quality Assurance Experts

As a two-day event, the QA-Expert Days promote a focused meeting of decision-makers, where companies can present their technical expertise and top technologies in modern quality assurance in a condensed format.

On both days, industry news will be communicated in an entertaining and practical manner from 9 a.m. to 5 p.m.

Don't miss out! Help shape both event days with your:

-  **Targeted technical presentations**
-  **Talks**
-  **Presentations**
-  **Panel discussions**
-  **Networking**

Excellent Economic Efficiency and Effective Impact on Business

The 2026 QA-Expert Days offer you an ideal platform for business and networking. Suppliers of **modern quality assurance technologies** are provided with an efficient, contemporary means of showcasing their products and services. Users will find answers to their questions and forward-looking solutions at the 2026 QA-Expert Days. Exhibitors and expert visitors benefit from fresh added value, greater cost-effectiveness and an effective business impact. Distinguishing features include high levels of expertise, a **focused exchange amongst experts on an equal footing** and an attractive cost-benefit ratio for all participants.

 [linkedin.com/showcase/qa-expertdays](https://www.linkedin.com/showcase/qa-expertdays)





Flexible Participation Options

Individual booth location or QA Complete Package.
Select the solution that best suits your needs:

Individual Booth Location

You book your own booth floor space with your **preferred** size and layout for your **professional appearance**.

Booth Floor Space and Price per m² *

Row Stand

(open on one side):

225,- €/m²



Corner Stand

(open on two sides):

255,- €/m²



Headstand

(open on three sides):

275,- €/m²



Block Stand

(open on four sides):

290,- €/m²



* Minimum booth floor space is 12 square metres. Smaller areas can only be rented if they become available during the course of floor space allocation planning. Booth setup is not included in floor space rental fees.

A flat-rate marketing fee of €1100 for the main exhibitor and for each co-exhibitor is charged for participation in the trade fair.

These flat-rate marketing fees are payable by the main exhibitor.

 **Stand-Enquiry**

 **Booth Registration**

QA-Expert Days Complete Package (up to 50 m²)

Benefit from maximum **time savings** and **cost efficiency** by booking one of our QA-Expert Days Complete Package in addition to your booth floor space – includes booth setup, electrical hook-up (3 kW, 230 V), booth cleaning and one long-term parking space for the duration of the event.

QA Complete Package 1:

179,- €/m²



QA Complete Package 2:

209,- €/m²



QA Complete Package 3:

249,- €/m²



Detailed information regarding QA-Expert Days Complete Package and registration options is available here:

 **Booth Registration including complete package**

Live on the QA stage - Knowledge. Innovation. Discussion.

In addition to the technology showcase, the event will also feature world-class technical presentations, real-world best practice presentations and moderated panel discussions. The “2026 QA-Expert Days – Powered by Control” will thus offer an exclusive platform for the transfer of knowledge, an exchange of ideas and targeted networking at the decision-making level, providing **significant added value** for all industry players.



QA Experts Forum on Centre Stage and Accompanying Events



2026 Expert Talks: a moderated panel of high-profile experts will engage in controversial discussions on essential and timely topics surrounding success in QA.

Applicable VAT is added to all quoted prices.



At a Glance - Event Data



Duration of the Event

Wednesday, 20. and Thursday, 21. May 2026



Opening times

Wednesday and Thursday: 09:00 am to 05:00 pm
Please refer to the event programme.



Projectmanager



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“2026 QA-Expert Days - Powered by Control” at the High-Tech Venue in Stuttgart - at the Heart of Europe



With favourable travel connections, the trade fair grounds Stuttgart are centrally located at the middle of one of Europe's strongest and most innovative economic regions. Take advantage of this outstanding infrastructure in order to present your products to expert visitors in a targeted fashion at “2026 QA-Expert Days – Powered by Control”.

Numerous direct flights from all over Germany and Europe land at Stuttgart International Airport every day.



Event Venue

Landesmesse Stuttgart
Messeplazza 1
D - 70629 Stuttgart

experts meet experts

Organiser: P. E. Schall GmbH & Co. KG



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