



Conditions of participation

1. QA-Expert Days 2026

Revision level: 06/2025

1. Organizer

P. E. Schall GmbH & Co. KG
Gustav-Werner-Straße 6
D – 72636 Frickenhausen

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info@schall-messen.de
www.schall-messen.de

2. Contact

Fabian Krüger

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3. Trade fair location

Landesmesse Stuttgart GmbH & Co. KG
Messepiazza
D – 70629 Stuttgart, Germany

+49 (0) 711 18560-0
info@messe-stuttgart.de
www.messe-stuttgart.de

4. Trade fair dates

2026

4.1. Start of construction – end of construction: Mon. 18.05. – Tue. 19.05.2026, daily from 7 a.m. – 8 p.m.

4.2. Event duration: Wed. 20.05. – Thur. 21.05.2026

4.3. Opening times:

for exhibitors: Wed. 7 a.m. – 6 p.m.; Thur. 7 a.m. – 10 p.m.

for visitors: Wed. – Thur. 9 a.m. – 5 p.m.

4.4. Start of dismantling – end of dismantling:

Thursday, 21.05.2026 after the close of the fair from 4 p.m. – 10 p.m.

Friday, 22.05.2026 to Saturday, 23.05.2026 daily from 7 a.m. – 8 p.m.

5. Longer construction and dismantling times

Are possible only with the permission of the exhibition management. Extra costs shall be borne by the exhibitor.

6. Registration deadline

October 31, 2025

or earlier, if the designated areas are occupied. If spaces are available, registration is possible even after the registration deadline.

7. Marketing Fee

7.1. A marketing fee of € 1100.- is charged for participation in the 2027 trade fair to the main exhibitor and **for each** co-exhibitor. This marketing fees are to be paid by the main exhibitor.

7.2. This fee is also due in any case if the exhibitor has not submitted the necessary data or has not submitted it in time.

7.3. Entries will be made in accordance with the exhibitor's details on the exhibition and exhibitor directory from the online ordering system (OBS). The entries are made according to the information provided by the exhibitor in the trade fair and exhibitor directory from the online ordering system (OBS). The exhibitor is solely responsible for their correctness. The organizer assumes no liability for this.

8. Approved Exhibition Segments

Exhibited products must correspond to the nomenclature.

9. Stand design

9.1. Booths with a height of up to 3.50 metres are generally permissible where structural conditions allow

9.2 Walls adjacent to visitor aisles must be broken up by the installation of showcases, niches, displays or similar from a length of 6 m upwards.

9.3. No more than 30% of a stand side booked as open may be built up with closed walls. Exceptions are only permissible with prior approval in text format from the respective neighbouring and opposite stands. It must be ensured that the attractiveness of the opposite and neighbouring stands is not impaired.

9.4. Even in the case of approved exceeding of building heights, the design to the respective neighboring stand is to be neutral light or white. The attachment of advertising lettering or logos requires the express prior consent in text form of the respective neighboring stands and opposite stands.

9.5. Aisles are the property of the organizer and are to be considered as neighboring stands.